OnPoint
by LYNN RILEY DESIGN, INC.

RESOURCE ROUNDUP

7 Great Online Resources for Publishers

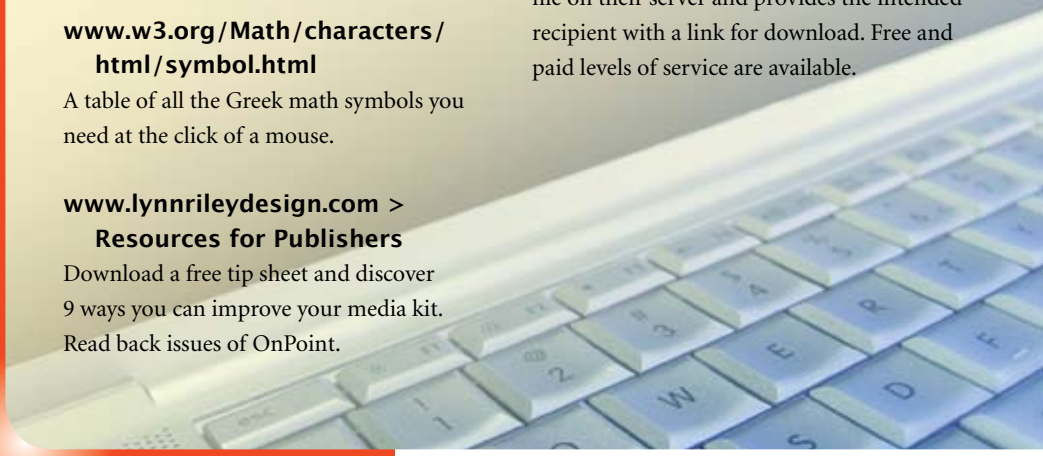
www.freeconferencecall.com
To sign up for a free conference calling account, all you need to do is submit your name and email and you'll be signed up for a 120-day renewable account. You get a dedicated dial-in number and access code, and you can use the service 24/7 without having to make a reservation. Accomodate up to 96 callers for a 6-hour call, and access a recording of the call later.

www.degraeve.com/color-palette/
This free tool provides a shortcut for choosing color palettes to match online images. It's a fast way for designers to find inspiration for creating online and print materials.

www.w3.org/Math/characters/html/symbol.html
A table of all the Greek math symbols you need at the click of a mouse.

www.lynnrileydesign.com > Resources for Publishers
Download a free tip sheet and discover 9 ways you can improve your media kit. Read back issues of OnPoint.

www.efax.com
Do away with fax machines forever! People who send you a fax call a dedicated fax number assigned just to you; you receive it as an email attachment. To send a fax, simply attach a file or scanned document to an email; it will arrive at the other party's fax machine just like a traditional fax.

www.imageafter.com
A great source of free 5 x 7 high res stock images.

www.yousendit.com
This online file transfer service enables you to send files that are too large or unwieldy for most email programs. Yousendit stores your file on their server and provides the intended recipient with a link for download. Free and paid levels of service are available.